Brief of BICES

Formerly established by the Machinery Ministry of China in 1989 and held every other year since then, Beijing International Construction Machinery Exhibition & Seminar (hereafter referred to as BICES) has grown from what was originally a domestic new products and new technology show to be one of leading international trade fairs for construction, building and mining machinery in Asia.

Why to BICES 2017

- To explore the world’s largest manufacturing base and market for construction, building and mining machinery with tremendous business opportunities await you there.
- BICES is not only a show, but also a biennial industry event organized and participated by CCMA and members.
- Variety of conferences and activities will be held to complement trade and business discussions, such as World Top 50 Forum, One Belt One Road Seminar.
- A chance to visit Beijing, capital of China, the most ancient city of China, now combined with modern and dynamic buildings.

BICES 2015 Facts

<table>
<thead>
<tr>
<th>Exhibitors</th>
<th>From Countries</th>
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<tbody>
<tr>
<td>1,040</td>
<td>26</td>
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<table>
<thead>
<tr>
<th>Visitors</th>
<th>From Countries</th>
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<tr>
<td>106,501</td>
<td>75</td>
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<th>SQM</th>
<th>Show Space</th>
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<td>150,000</td>
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Distribution of Domestic Visitors

More than 100,000 visitors from over 70 countries and regions visited BICES 2015, out of which domestic visitor took up 90% with nearly half of domestic visitor coming from East China.

Distribution of Overseas Visitors

By Industries

- 35.24% Manufacturing Company
- 17.11% Construction Company / Building Company
- 10.16% Dealer / Wholesaler / Agent
- 10.19% Import and Export Trade Industry
- 9.73% Service Supplier
- 7.17% Building Manufacturer
- 6.15% Municipal Department / Ministry of Construction Building Authority and Management Institutions
- 4.98% Hong Kong, Macao & Taiwan
- 3.04% Colleges and Research Departments
- 2.81% South America
- 2.45% Northeast China
- 1.21% Oceania
- 1.11% Others
- 1.21% Others
Exhibits Profile

- Earthmoving Machinery
- Engineering & Special Vehicles
- Construction Equipment
- Road Machinery & Maintenance Equipment
- Hoisting & Transportation Machinery
- Construction Material Machinery
- Mining Machinery
- Piling & Non-digging Machinery
- Aerial Work Machinery
- Agricultural and Forestry Machinery
- Parts & Components
- Service Provider

Professional Visitors and Buyers Invitation Campaign

As based in Beijing, the Capital of China, BICES will take this geographic advantage to invite most of national and central state-owned contractors and construction companies to visit BICES.

BICES has build long term cooperation relationship with national construction and contractor associations in field of water, power, communication, transportation, mining, railways, construction, municipal, logistics, and leasing, and will invite buyers and professionals jointly with those construction organizations and associations.

BICES will also carry out regional promotion and invitation campaigns in those key areas of China where most of equipment have been or to be sold.

BICES has established wide co-operation and partner relationship with foreign users associations and business organizations in both China’s traditional export countries, such as Russia, Mongolia, India, ASEAN and Middle East region, and emerging countries, like Brazil, South Africa. BICES 2017 overseas promotion and invitation campaign will be carried out jointly with those partners in ways of holding news conference, participating exhibitions and seminars and on-line promotions.
As an industrial event organized by CCMA and participated, supported by CCMA members and partners, diversified top level seminars, conferences and activities will be held at the same period of BICES 2017.

Conferences & Seminars at BICES 2015

Development & Strategy
- Top 50 Summit of CE Industry
- International Powered Access Forum
- 5th China - Japan - Korea Crane Safety Forum

Marketing & Aftermarket
- 2015 Presidents Salon of CE Electronic Business
- The 6th China CE Marketing Salon
- National Construction Cranes Safety Management & Aftermarket Development Forum
- North-East Asia Changchun International Machinery City Investment Conference

Technology & Innovation
- The 4th National Foundation and Underground Engineering Seminar
- China CE Technology Quality & Standard Development Forum
- The 17th Annual Meeting of Engineering Crane Branch of China CE Institution

Safety & Culture
- IPAF Demonstration of MEWPs Safety
- CE & Commercial Vehicle Design Competition
- Model Enthusiasts Club

Concurrent Exhibitions

China International Commercial Vehicle Exhibition
China International Emergency Rescue Equipment Exhibition
China International Construction Machinery & Commercial Vehicle Design Competition
Located at Beijing airport industrial and business park, New Beijing International Exhibition Centre (NBIEC) has well-developed road access with city highways and ring roads network, which provides easy transportation of exhibits to the venue from all over China. NBIEC consists of 8 indoor halls that cover total 105,000 square meters with modern show facilities and two pieces of outdoor spaces for 50,000 square meters.

Advanced and Integrated Service Facility

1. Advanced Facilities
The new exhibition center applies the world’s advanced integration system and is equipped with electrical, lighting, plumbing, central air conditioning, compressed air, telecommunications networks, glass curtain wall and other exhibition facilities.

2. Integrated Services
The exhibition center has meeting rooms, VIP rooms, business center, customs center, inspection center and logistics center, which provides integrated services to exhibitors.

3. Restaurants & Accommodation
The Exhibition center owns more than 30 catering areas inside. A great number of luxury and economical hotels are located around the exhibition center within 0.5-8km.
How to BICES 2017

The venue is located just 7.5km away from Beijing International Airport, which allows those attendees who come to Beijing by air to reach the venue within 15 minutes by drive, meanwhile subway line 15 has a stop just outside the main gate of the venue, which provides easy and fast transportation between downtown and the venue, furthermore, all the 3 airport express roads will lead to the venue from Beijing city, so there are multi-ways for drivers to pick up to reach the venue by drive.

Value Added Services for Attendees

- **Free online registration** is available by simply logging on [www.e-bices.org](http://www.e-bices.org), which will save your registration and entry time when you arrive at venue.

- **Invitation letter** will be provided free of charge against request for those who have processed online registration.

- **Free shuttle bus** are available at airports and main railway stations during BICES 2015 show time, location and schedule will be released on line before opening of the show.

- **Multi choices of hotels** will be recommended through travel agencies ranging from 3 stars to 5 stars with easy traffic leading to the exhibition venue.

- **Group visitors** will receive official welcome and VIP visit services by organizers.

Welcome to Beijing

With more than 3000 years of recorded history, Beijing, capital of China, is the nation’s political, cultural and educational center, and has rich places of historical interest, such as Forbidden City, Great Wall, and Summer Palace etc. Meanwhile, through the years’ development, Beijing has become an international metropolis with many famous modern landscapes like Bird’ s Nest (Beijing Olympic Stadium), National Theater and New CCTV Tower. Welcome to Beijing to explore both business opportunity and an exciting trip.
Organizers

CCMA
China Construction Machinery Association

CNCMC
China Construction Machinery Co. Ltd

CCPIT-MSC
China Council for the Promotion of International Trade - Machinery Sub-Council

Exhibition Management Office

BAICE
Beijing Asiamachine International Convention & Exhibition Ltd.

International Partner

AEM
Association of Equipment Manufacturers

International Supporters

Indonesian Contractors Association (ICA)
The Construction Equipment Association (CEA)
The Chinese – Arab Friendship Association
Mongolian National Chamber of Commerce and Industry (MNCCI)
The Chamber of Commerce and Industry of the Russian Federation (RCCI)
Russia National Association of Builders (NOSTROY)
Russia National Union for Building Industry Participants (NUBIP)
Belarusian Chamber of Commerce and Industry (BY-CCI)
Turkish Construction Equipment Manufacturers and Distributors Association (IMDER)
The International Powered Access Federation (IPAF)
The Finnish Foreign Trade Association (FINPRO)
Korea Construction Equipment Manufacturers Association (KOSOMA)
Spanish Association of Equipment Manufacturers of the Construction and Mining Industries (ANMCPYC)
The Brazilian Association of Technology for Equipment and Maintenance (SOPRATEMA)
Brazil - China Chamber of Commerce and Industry (CCIBC)
Colombian – Chinese Chamber of Commerce
Builders Association of India (BAI)
Ministry of Construction of the Socialist Republic of Vietnam (MOC)

Domestic Supporters

China Machinery Confederation
Bureau of Comprehensive Development Ministry of Water Resources
China National Machinery Industry Corporation
China International Contractors Association
China Road Building Association, Construction & Maintenance Sub-association
China Construction Machinery Association, Industrial Vehicles Sub-association
China Railway Construction Corporation Limited/China Railway Engineering Corporation
SinoHydro Corporation
China Huaneng Group China Amec Construction Corporation
China Petroleum Project Construction Association
China Metalurgy Construction Association
China National Association of Chemical Construction Enterprises
China Enterprises Association of Power Construction
China State Power Corporation
China Mechanical & Electrical Products Circulation Association China Deep Foundation Engineering Association
China National Gold Group Corporation
Beijing Construction Commission
Beijing Municipal Engineering Association
Beijing Municipal Engineering Corporation
Confederation of Beijing Building Industry
China Building Industry Association, Construction Management & Leasing Sub-association
Petrochemical Branch of China Construction Industry Association
Beijing Construction Project Materials Association, Construction Machinery Sub-association

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